



Honolulu, HI  
(808) 739.WAVE  
[www.onewavedesigns.com](http://www.onewavedesigns.com)

### "Real SEO Results"

Building a website and marketing it is like building a house. How can you build a stable house if you are not willing to pay for a decent foundation? Without proper market and keyword research as well as on-site optimization techniques, your SEO project is broken from day one.

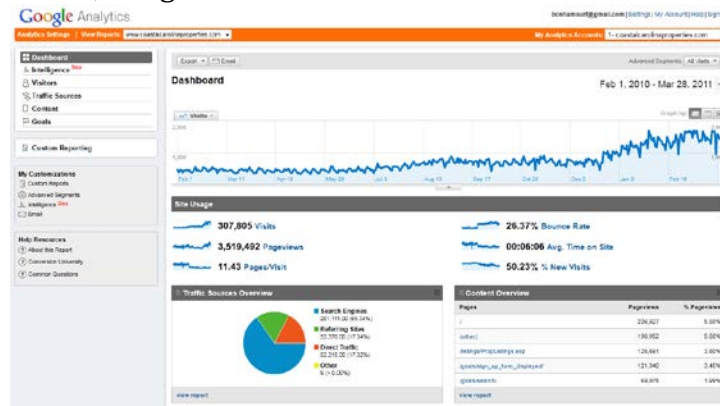
When you hire One Wave Designs, your business will be seen by thousands of people, and will be the largest medium of introducing your business to prospective customers as well as possible investors. It will define you to every person who seeks your business as well as anyone you may be requesting invest in your future. *Like everything in life that requires quality, you get what you pay for, and "discount" websites are no different. Our quality work makes you money with your money, rather than losing whatever you may spend on "discounted" or "packaged" web work.*

What's most important when deciding on a web design and marketing firm is that your website company understands the importance of making the design work in sync with the SEO. With the major changes in 2011, old SEO tactics simply don't work, and in today's new Google, mistakes are more costly than ever. Common mistakes when deciding domain name, site layout other more important SEO things should be their focus. We spend many hours studying every type of internet research available, including eye-tracking reports, demographic studies, spending habits and much more. Our intensive keyword analysis allows us to identify many more search terms to generate traffic, also know and the "Long-Tail" of SEO. This is why our clients' "Number of Incoming Searches" are so high, as shown in the case studies below.

The results of our work speak for themselves. **In every case, our clients have exceeded their main searching goals and dramatically increased their business.** *The total traffic of each site is directly proportionate to the number of searches per month for their keywords. Here's some "Real SEO Results."*

- **Case 1 - Coastal Carolina Properties – [coastalcarolinaproperties.com](http://coastalcarolinaproperties.com) -**  
1 Year Website Statistics

- 538,706 visits.
- 4,840,689 page views
- 2010 to 2011 Traffic Comparison – +187.49% Increase
- Number of Incoming Search Terms – 81,959.
- Targeted Keywords – Wilmington NC Homes, Wilmington NC Properties, Wilmington NC Property, Carolina Beach Real Estate, Kure Beach Real Estate, Wrightsville Beach NC Real Estate.



- **Case #2 - Hawaii Camera – [www.hawaiicamera.com](http://www.hawaiicamera.com) -**  
1 Year Website Statistics

- 70,335 Visits.
- 570,769 Pageviews.
- 2009 to 2010 Traffic Pageview Comparison – 249.66% Increase
- Number of Incoming Search Terms – 7,558.
- Targeted Keywords – hawaii camera, hawaii camera rental, hawaii camera rentals, hawaii photo rental, hawaii camera rental stores, Honolulu camera rental, oahu camera rental.

Josh hired us in late April 2009 for a site design and marketing campaign to help increase sales. They rent camera equipment, lenses and accessories with an average rental rate of about \$60.00/day per piece of equipment.

Their sales history since hiring us in April, 2009 went like this....

April 2009 Monthly Rentals - \$780.00

May 2009 Monthly Rentals - \$1565.00

June 2009 Monthly Rentals - \$2650.00

July 2009 Monthly Rentals - \$4750.00

August 2009 Monthly Rentals - \$7821.00

September 2009 Monthly Rentals - \$8210.00

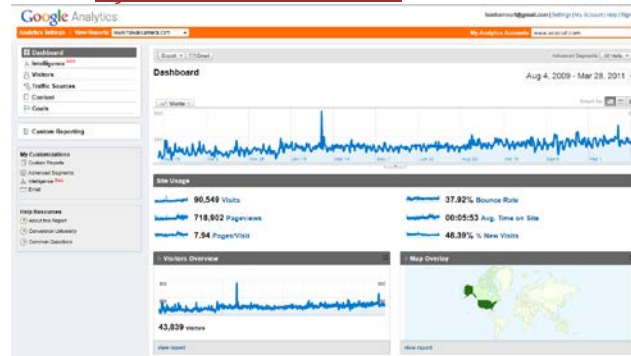
October 2009 Monthly Rentals - \$16,497.00

November 2009 Monthly Rentals - \$17,765.00

And it has continued to grow to the point he is opening a second location on Maui.

*"I have not met anyone else who can produce the same results. The phone is literally ringing off the hook shortly after starting the campaign. We're only about a month in so far, I'm in the top 10 for most camera related searches in Google, and number 1 on Yahoo and MSN. Paul Coffman at One Wave Designs is very professional and on-time with delivery dates and so on."*

Josh Strickland 808-735-3838 [info@hawaiicamera.com](mailto:info@hawaiicamera.com)



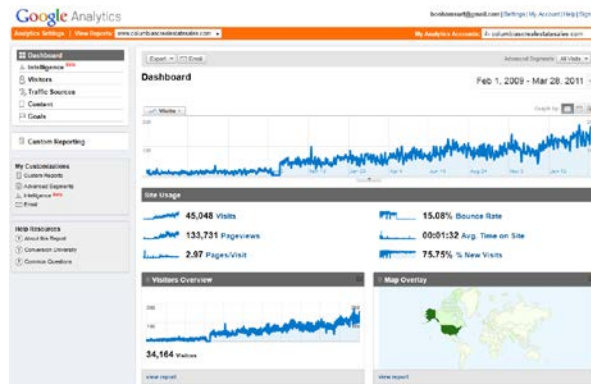
### Case #3 - Tonya Graves, REALTOR - [www.columbiascrealestatesales.com](http://www.columbiascrealestatesales.com) - 1 Year Website Statistics

- 49,349 Visits.
- 349,723 Pageviews.
- 2010 to 2011 Traffic Pageview Comparison – 304.57% Increase
- Number of Incoming Search Terms – 11,123.
- Targeted Keywords - columbia sc real estate, downtown columbia sc real estate, columbia sc real estate sales, columbia sc homes for sale.

She hired us in beginning of 2009. Tonya had been in the real estate business for a couple of years, and was tired of working for someone else and decided to begin marketing herself. We built a new site and launched a web campaign. She almost tripled her income in the first year she hired me, and this was in the worst real estate economy ever. Her only marketing is her website.

Her sales in 2008 (before we started) totaled \$1,757,145 (11 closings). Early in 2009 we launched her new website and marketing, by December 1 2009, (only 10 months later) her YTD Sales were \$3,254,299 (22 closings). As we all know, this was one of the worst real estate markets in history.

*"I am touching base to thank you for taking the time to teach me and assist me with my site. It is changing my life. In may I sold over 700k in real estate and was the top agent for office (beating even my boss!). I also did great in April. I owe my recent success to the website and bringing in buyer leads"*  
Tonya Graves 803-238-8612, [tonyagraves@gmail.com](mailto:tonyagraves@gmail.com)



Case #4 Coastwalk Real Estate – [www.coastwalkrealestate.com](http://www.coastwalkrealestate.com)  
1 Year Website Statistics

- 24,444 Visits
- 1,847,094 Pageviews
- 2010 to 2011 Traffic Increase **+357.69%**
- Number of incoming search terms: 16,976

Justin’s real estate website was a little visible and did not seem to capture buyers and sellers looking for real estate in his area. We rebuilt the site, integrated a lead management system and launched an SEO Campaign. In the first month following the launch, we increased his traffic by 295% and he received 382 good real estate leads in just the first 3 weeks!

*“Paul, I would like to thank you and your team for all your work on our new website and lead management tool. As a one of the top real estate firms in the area, we could have "sat on our hands" and stayed with the status quo. Instead, we decided to be aggressive, and as a result contracted with your firm to design and develop a new website and SEO strategy. Several months into our launch, we have already noticed an increase in site activity, and in our lead generation. Our website traffic has increased nearly 60%. Buyers are staying on our site longer, and registering for accounts. Thank you for all your guidance....you know how this stuff works. Please feel free to share this with any potential clients...they can call me as a reference”*

*Justin Donaton, Owner / Broker, Coastwalk Real Estate 910-352-0998, [Justin@coastwalkrealestate.com](mailto:Justin@coastwalkrealestate.com)*

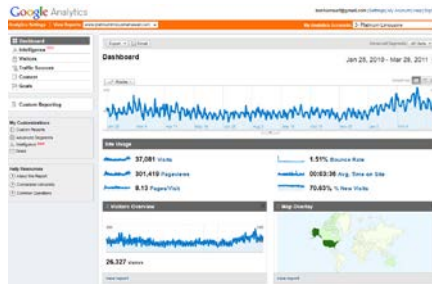


Case #5 - Platinum Limousine – [www.platinumlimousinehawaii.com](http://www.platinumlimousinehawaii.com) –  
1 Year Website Statistics \*\* This is only the first year their site has been live.

- 34,129 visits
- 252,341 page views
- 2010 to 2011 Traffic Increase **+37.57%**

- Number of Incoming Search Terms – 4,554
- Targeted Keywords – hawaii limousine service, hawaii limousine, hawaii limo, hawaii limos, Honolulu limousine, Honolulu limousines, Honolulu limo, Honolulu limos.

Platinum Limousine had an outdated website built without SEO in mind. They hired us in late January of this year. Once we launched their new website, their traffic tripled within 4 weeks. They now are number 1 for every limousine related search on Google for Honolulu and Hawaii.



We know you hear many different ideas, quotes and opinions on SEO. Before you decide... *Take The Test....* Ask for a list of websites created by the company you're speaking with to view their designs. Don't mention it's for SEO quality. Then, go to Google, type in the keywords related to their site. Look at the top 3 positions on Google. If the websites are there, they know some SEO.

Our clients are number 1 for their keywords, as well as many other searches, and our results speak for themselves.

**Call One Wave Designs today to get started. *We're here to help you succeed.***



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The Analytics Data in this report was based unaltered data provided on December 4, 2011.  
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